

THE  
FOUNDERS  
CLUB



**R E A L Magazine**  
Charity Golf Tournament  
Benefitting  
United Way's Realtors For Kids Fund



## REALTORS® for Kids, Partner with United Way

By Katie Knight

*Katie is the Senior Vice President of the United Way of Sarasota County, Inc. and works with volunteer leadership on strategic initiatives, community investments and annual resource development. Katie is originally from the Mid-West and began her career with United Way as a national intern in St. Paul, Minnesota and Madison, Wisconsin. She has two wonderful daughters at Brookside Middle School and lives in the South Gate area of Sarasota. Katie may be reached at 941-366-2686 or via email at [katiek@wwsrq.com](mailto:katiek@wwsrq.com).*

Together, we shape their learning!

From the moment a child enters the world, his emotional, social and cognitive developments starts. The first years are the foundation for a child's future success because that's when the brain is being built. In fact a young child's brain is two times as active as an adult's.

A child's first teacher is family parents, grandparents and others who may care for the child during the day. But it's just as important for a community to provide the environment that supports early learning. Every person who touches the life of a child directly or indirectly can enhance that child's early learning.

For many families in Sarasota, childcare outside of the home is a reality of life. Quality early learning helps a child succeed in school, work and life. But quality care is expensive, averaging \$175 for infant care and \$150 for three and four year olds per week.

As the effects of the downturn in the economy continue, more and more of our neighbors, friends and co-workers are experiencing unexpected crises. Hard-working families value high-quality early learning but may need to remove their child from pre-school when facing loss of job income, increasing debt or medical emergencies.

The United Way developed a Scholarship to help families. Rather than adding further stress and disrupt the child's learning, this scholarship provides a short-term solution for families by covering one to four weeks of childcare fees.

When it comes to early childhood development and education, United Way

has a strong track record. We focus on:

- Increasing access to high-quality childcare for at-risk families
- Improving the quality of childcare in both centers and homes
- Leveraging parents as the best and most important determinants of their child's success

The Scholarship program has existed for five years. The goals are that the child will continue in care and education, the family will be better able to work through their hardship and the quality centers will keep children and families in positive learning environments. Over 1,025 children and almost 825 families have been helped over the years, with excellent outcomes:

- 86% of the children remain in care 30 days after the scholarship period
- 86% of the families resume payment within 30 days after the scholarship period

As professionals in real estate, you meet families looking to make Sarasota their home. You have experienced the tight market first hand and know working families are being dramatically impacted.

By contributing to the REALTORS® for Kids Scholarship, you are investing in our families and children. Contributions can be made to the United Way of Sarasota County with "REALTORS® for Kids" on the memo line and mailed to United Way at 1445 2<sup>nd</sup> Street, Sarasota, FL 34239. Or call Katie Knight at 366-2686 to answer any questions.

When we reach out a hand to one, we influence the condition of all. Thank you!

Publisher's Note:

REAL Magazine is proud to endorse and support REALTORS® for Kids. Our goal in embracing this program is to ensure that funding is available for any child needing this crucial service. Together we can make that vision a reality.

Beyond much needed donations we are actively soliciting committee volunteers. Should you wish to make a difference in a child's life, please call Ed Bertha, 921-2117.



PLEASE SUPPORT  
REALTORS FOR KIDS

MAKE A  
DIFFERENCE IN  
A CHILD'S LIFE!

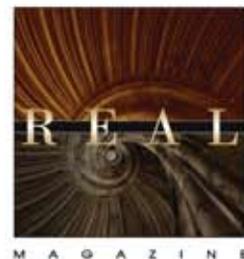
United  
Way



THE  
FOUNDERS  
CLUB



*May 6, 2009*  
**BENEFITTING**



**EVENT SPONSORS**  
MULTIPLES ALLOWED

**\$2,500 Gold**

Includes: One Foursome including: 18-holes, green fees, golf cart, unlimited range balls, lunch before and reception following the tournament for all players at The Founders Club's Golf Hall. Gold sponsor to provide a banner not to exceed 6' in length for display at golf hall. Sponsorship includes: company name on a tee sign, special recognition during awards ceremony, company recognition in REAL Magazine & REAL Magazine web site, The Founders Club Newsletter & The Founders Club website. Gold sponsor will be included in two page event pictorial running in REAL Magazine and hosted on the REAL Magazine web site. A direct link will be provided from the event page on the REAL website to the Gold sponsor's web site. 1st Gold sponsor to provide a bag for gift items. Inquire about take away items for subsequent Gold sponsors.

**\$1,500 Silver**

Includes: One Twosome including: 18-holes, green fees, golf cart, unlimited range balls, lunch before and reception following the tournament for all players at The Founders Club's Golf Hall. Silver sponsor to provide signage for display at golf hall. Sponsorship includes: company name on a tee sign, special recognition during awards ceremony, company recognition in REAL Magazine & REAL Magazine web site, The Founders Club Newsletter & The Founders Club website. Silver sponsor will be included in two page event pictorial running in REAL Magazine and hosted on the REAL Magazine web site. A direct link will be provided from the event page on the REAL website to the Silver sponsor's web site. Inquire about signage specifications.

**\$1,000 Bronze**

Includes: 18-holes, green fees, golf cart, unlimited range balls, lunch before and reception following the tournament for all players at The Founders Club's Golf Hall. Bronze sponsor to provide signage for display at golf hall. Sponsorship includes: company name on a tee sign, special recognition during awards ceremony, company recognition in REAL Magazine & REAL Magazine web site, The Founders Club Newsletter & The Founders Club website. Bronze sponsor will be included in two page event pictorial running in REAL Magazine and hosted on the REAL Magazine web site. A direct link will be provided from the event page on the REAL website to the Bronze sponsor's web site. Inquire about signage specifications.

THE  
FOUNDERS  
CLUB



*May 6, 2009*  
**BENEFITTING**



## **CORPORATE SPONSORS**

### **\$800 Ace**

One Foursome including: 18-holes, green fees, golf cart, unlimited range balls, lunch before and reception following the tournament for all players at The Founders Club's Golf Hall. Sponsorship includes: company name on a tee sign displayed at the golf game of your choice, special recognition during the contest, special recognition during awards ceremony, company recognition in REAL Magazine, REAL Magazine web site & The Founders Club website. Contests include: Closest to the pin, longest drive, straightest drive; men/women. Corporate sponsor to provide award to contest winner.

### **\$725 Eagle**

One Foursome including: 18-holes, green fees, golf cart, unlimited range balls, lunch before and reception following the tournament for all players at The Founders Club's Golf Hall. Sponsorship includes: company name on a tee sign, special recognition during awards ceremony, company recognition in REAL Magazine, REAL Magazine web site & The Founders Club website.

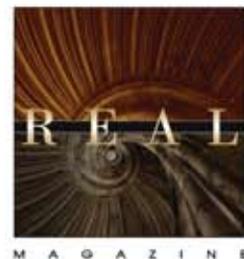
### **\$275 Birdie**

One person 18-holes, green fees, golf cart, unlimited range balls, lunch before and reception following the tournament for all players at The Founders Club's Golf Hall. Contest Sponsorship includes: company name on a tee sign, special recognition during awards ceremony, company recognition in REAL Magazine, REAL Magazine web site & The Founders Club website.

THE  
FOUNDERS  
CLUB



May 6, 2009  
BENEFITTING



## INDIVIDUAL SPONSORS

### **\$150 Golf Hole**

Includes: Company name displayed on tee sign, special recognition during awards ceremony, company recognition in REAL Magazine & REAL/Founders web site. Possible multiple sponsors per hole.

### **\$125 Active Golf Hole**

Includes: Company name displayed on tee sign, special recognition during awards ceremony, company recognition in REAL Magazine & REAL/Founders web site. Golf hole sponsor to set up/man the green and provide food/beverages/novelty items to tournament players. Set up and give away items subject to approval by The Founders Club. One sponsor per hole.

### **\$200 Driving Range**

Includes: Company name displayed on driving range signage, special recognition during awards ceremony, company recognition in REAL Magazine & REAL/Founders web site. Optional: Driving range sponsor to set up/man the range and provide food/beverages/novelty items to tournament players. Set up and give away items subject to approval by The Founders Club.

### **\$200 Putting Green**

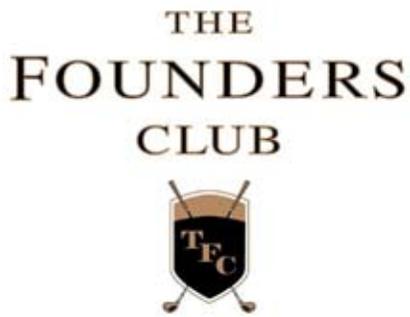
Includes: Company name displayed on putting green signage, special recognition during awards ceremony, company recognition in REAL Magazine & REAL/Founders web site. Optional: Putting green sponsor to set up/man the range and provide food/beverages/novelty items to tournament players. Set up and give away items subject to approval by The Founders Club.

### **\$200 Game**

Includes: Company name on a tee sign displayed at the golf game of your choice, special recognition during the contest, special recognition during awards ceremony, company recognition in REAL Magazine & REAL/Founders web site. Contests include: Closest to the pin, longest drive, straightest drive; men/women. Corporate sponsor to provide award to contest winner.

### **\$500 Cigar Bar**

Includes: Company name displayed as Cigar Bar sponsor. Representative attends booth with information about company. Benefits also include special recognition during awards ceremony, company recognition in REAL Magazine & REAL/Founders web site.



May 6, 2009  
BENEFITTING



All Information Must Be Provided  
Confirmation of Play will be Acknowledged

For Additional Information Call 366-2686

**Space is Limited!**

\$150 per Player  
Includes lunch, beverages and reception  
Format: Scramble  
10:30 Registration/Practice  
11:00 Lunch  
12:00 Shotgun Start

Submission Date \_\_\_\_\_

Total \_\_\_\_\_

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Method of Payment

Check - Payable to  
United Way Realtors for Kids Golf Event

Firm Name \_\_\_\_\_

Check # \_\_\_\_\_ Date \_\_\_\_\_

Firm Address \_\_\_\_\_

Visa  MasterCard  Discover  Amex

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Card # \_\_\_\_\_

Email Address \_\_\_\_\_

Exp. Date \_\_\_\_\_

Business Phone \_\_\_\_\_ Handicap \_\_\_\_\_

Name on Card \_\_\_\_\_

For Official Use Only  
Date Received \_\_\_\_\_  
Sequence \_\_\_\_\_  
Notes \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

THE  
FOUNDERS  
CLUB



May 6, 2009  
BENEFITTING



Player Two

Player Three

\_\_\_\_\_  
Last Name                      First Name

\_\_\_\_\_  
Last Name                      First Name

\_\_\_\_\_  
Firm Name

\_\_\_\_\_  
Firm Name

\_\_\_\_\_  
Firm Address

\_\_\_\_\_  
Firm Address

\_\_\_\_\_  
City                              State      Zip Code

\_\_\_\_\_  
City                              State      Zip Code

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Business Phone                      Handicap

\_\_\_\_\_  
Business Phone                      Handicap

Player Four

\_\_\_\_\_  
Last Name                      First Name

\_\_\_\_\_  
Firm Name

\_\_\_\_\_  
Firm Address

\_\_\_\_\_  
City                              State      Zip Code

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Business Phone                      Handicap



May 6, 2009  
BENEFITTING



All Information Must Be Provided

For Additional Information Call 366-2686

**Space is Limited!**

Submission Date \_\_\_\_\_

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Firm Name \_\_\_\_\_

Firm Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email Address \_\_\_\_\_

Business Phone \_\_\_\_\_ Handicap \_\_\_\_\_

For Official Use Only
Date Received _____
Sequence _____
Notes _____

Sponsorship \_\_\_\_\_

If Applicable Proposed Food, Beverage or Novelty Item  
\_\_\_\_\_

Total \_\_\_\_\_

Method of Payment

Check - Payable to  
United Way Realtors for Kids Golf Event

Check # \_\_\_\_\_ Date \_\_\_\_\_

Visa  MasterCard  Discover  Amex

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

THE  
FOUNDERS  
CLUB



May 6, 2009  
BENEFITTING



Player Two

Player Three

\_\_\_\_\_  
Last Name

\_\_\_\_\_  
First Name

\_\_\_\_\_  
Last Name

\_\_\_\_\_  
First Name

\_\_\_\_\_  
Firm Name

\_\_\_\_\_  
Firm Name

\_\_\_\_\_  
Firm Address

\_\_\_\_\_  
Firm Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Business Phone

\_\_\_\_\_  
Handicap

\_\_\_\_\_  
Business Phone

\_\_\_\_\_  
Handicap

Player Four

\_\_\_\_\_  
Last Name

\_\_\_\_\_  
First Name

\_\_\_\_\_  
Firm Name

\_\_\_\_\_  
Firm Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Business Phone

\_\_\_\_\_  
Handicap