

Sarasota/Manatee Women's Cancer Awareness Luncheon TO BENEFIT MOFFITT CANCER CENTER

Thursday, January 14, 2010 | The Ritz-Carlton, Sarasota
Registration opens at 11:00 a.m. | Luncheon begins promptly at Noon

KEYNOTE SPEAKER **Cokie Roberts, ABC News Analyst**

INFORMATIVE PANEL DISCUSSION ON
WOMEN'S GYNECOLOGIC CANCER TREATMENT AND RESEARCH

SPEAKERS **Johnathan Lancaster, M.D., Ph.D.**
Director, Center for Women's Oncology
Christine Laronga, M.D., F.A.C.S.
Program Leader, Comprehensive Breast Program

MODERATOR **Heidi Godman, Medical Editor, ABC-7**

Proceeds from today's luncheon will benefit the
Center for Women's Oncology at Moffitt Cancer Center.

COKIE ROBERTS' BOOK SIGNING

(in Reception Hall following program)

Ladies of Liberty and *We Are Our Mother's Daughters* (revised edition) | Books for sale \$15

CHINESE AUCTION

\$20 for one yard!

Drop your ticket(s) in the lantern of your choice to win one of many fabulous prizes!

EVENT CHAIR Mary Forté

HONORARY CHAIR Eileen Curt

EVENT CO-CHAIRS Barbara Ackerman
Veronica Brady
Carol Lystad
(In Memory Of)
Barbara Portanova
Charlene Wolff

FOUNDING CHAIR Elisabeth Gonye

COMMITTEE Mary Kenealy Baretta
Marilynn Cinquegrano
Karen Grierson
Penny Hill
Sandy Malamud
Joan Mendell
Adela Rose
Jeannie Russell
Christine Sandrib
Sally Schule

SPONSORSHIP LEVELS

Presenting Sponsor

\$5,000

- Two (2) tables of ten with priority seating
- Individual or company name will be featured prominently in all printed materials: tribute program, signage, news releases and Moffitt publications
- Full-page ad in the tribute program
- Verbal recognition during the event
- The opportunity have a keynote speaker/Moffitt physician sit at your table during the Luncheon
- Moffitt Merit Society pins and membership certificates*
- Two (2) tickets to the Moffitt Merit Society Event
- Recognition in Legacy magazine, a publication for Moffitt supporters mailed to approximately 60,000 homes

Courage Sponsor

\$2,500

- One (1) table for ten with priority seating
- Recognition in the tribute program
- Recognition on signage displayed at the event
- Half-page ad in the tribute program
- Moffitt Merit Society pins and membership certificates*
- Two (2) tickets to the Moffitt Merit Society Event
- Recognition in Legacy magazine, a publication for Moffitt supporters mailed to approximately 60,000 homes

Hope Sponsor

\$1,000

- One (1) table for ten
- Recognition in tribute program
- Recognition on signage displayed at the event
- Moffitt Merit Society pin and membership certificate*
- One (1) ticket to the Moffitt Merit Society Event

Patron Ticket

\$150

- One (1) Patron Ticket
- Recognition in the program and on signage

Individual Ticket

\$100

Tribute Page/Program Ad

- Full Page \$500
- 1/2 Page \$250
- 1/4 Page \$125

*For more information on Moffitt's Merit Society, visit MOFFITT.org/Giving