



For Immediate Release

Contact: Sheryl Vieira, Office 941.926.7000, Cell 941.928.5508

NEW AGENTS JOIN PRUDENTIAL PALMS REALTY

SARASOTA, Fla. (February 10, 2010) The most recent group of new agents to join Prudential Palms Realty brings a variety of experiences from both within and outside the industry. Their life experiences from a variety of previous careers will assist them in advising their clients and customers.

“Once again, we are very excited to announce this outstanding group of new agents who have joined our company,” announced Helen Sosso, President of Prudential Palms Realty. “Being able to relate to the customer is essential, so a background representing a wide range of experience can be very beneficial. No matter what the previous career was, all of these professionals bring strong business experience and enthusiasm that will serve them during presentations, negotiations and closings.”

New sales agents who recently joined Prudential Palms Realty are:

1. **Diana Sepe, Lakewood Ranch:** Previous experience as a licensed Realtor in New York specializing in residential and commercial real estate. Came from a banking, accounting and finance industry with an expertise in business and finance.
2. **Shirley Lagrange, Siesta Key Office:** Shirley Lagrange has been working with investors from the US and Europe for over five years and will be focusing on weekly investor tours to showcase the available properties with exceptional value. Lagrange speaks fluent French and is a certified TRC specialist.
3. **Cher Pujol, Downtown Office:** Licensed for 30 years, 15 years in California and then 15 in Florida. Formerly with The Founders Club and The Oaks. Pujol co-owned a new home development company and was a mortgage branch manager in California before getting her real estate license.
4. **Rochelle LaRue, Downtown Office:** New to real estate but not business, LaRue has owned two of her own retail clothing boutiques located in Rhode Island since she was 19. Born in California and growing up in Arizona, she loves working with people and looks forward to serving her many new clients here in Sarasota, Florida.
5. **Kit Denman, Downtown Office:** Denman has been licensed since 2007 in both residential and commercial real estate sales. She is also a licensed attorney in Colorado where she practiced for twenty years prior to her relocating to Sarasota with family.
6. **Courtney Campbell, Longboat Key Office:** Campbell has solely focused on waterfront properties on Longboat Key for over seven years. She is married, has three children and is the Treasurer of the Pine View Association for Pine View School where they attend school.
7. **Gary Coker, Downtown Office:** Coker has 15 years experience in timeshare/resort management and two years experience in luxury vacation rentals. He is new to real estate but not customer service.
8. **Marilyn Alston, Downtown Office:** Formerly from Maine and New Brunswick, Canada where she was a licensed Realtor for 25 years. She is also a licensed decorator.
9. **Jim Lohead, Downtown Office:** With 40 years experience in construction as project manager, construction manager, and master carpenter, Lohead wanted to get his real estate license as the perfect accompaniment. A USAF Veteran and Youth Sports coach for 20 years, Lohead finds the time to volunteer for Habitat for Humanity.

10. **Lauren Strout Koken, Downtown Office:** Koken holds a Master of Science in Industrial & Organizational Psychology and is certified in Transnational Referrals.
11. **Micah Lee Pippin, Downtown Office:** Four years experience in residential sales in Sarasota, Florida and 23 years experience in manufacturing management and five years in project finance for large infrastructure installations, private investors and mortgage brokers.
12. **Violet Byrdak, Downtown Office:** Residing in the United States for 20 years, Byrdak speaks Polish fluently and has practiced real estate in New Jersey and Florida.
13. **Beth Karlin, Downtown Office:** Formerly an international correspondent for the Wall Street Journal and Bloomberg News, Karlin obtained her real estate license while residing in New York. Recently relocated to Sarasota and obtained her real estate license to work in the community she now calls home.
14. **Bruce Derbin, Downtown Office:** An Ohio native and Colorado resident for over 30 years, Derbin relocated to Southwest Florida as this was his favorite destination from past family vacation and sail boating excursions.
15. **Ana Maria Wissing, Downtown Office:** Wissing has 14 years of experience as a full-time realtor, 10 years in Wisconsin and four years in Sarasota. She is fluent in both Portuguese and Spanish. Born in Bahia, Brazil, she moved to Lima, Peru and eventually the United States with permanent residence in Sarasota, Florida in 1988.

“Once again, Prudential Palms Realty has attracted an experienced group of new agents, whose life experiences will enrich their new careers,” Sosso continued. “We look forward to announcing their future successes, as they embark on meeting new goals with Prudential Palms Realty.”

About Prudential Palms Realty and Lakewood Ranch Realty (A Sister Company):

Prudential Palms Realty combines top local agents with the latest technology to provide powerful strategies for finding or selling homes. The brokerage has offices servicing Sarasota, Manatee and Charlotte counties with over 250 sales professionals. Prudential Palms Realty is an independently owned and operated member of the Prudential Real Estate Affiliates, Inc., one of the leading real estate brokerage networks in North America. For more information on Prudential Palms Realty, call 941.926.7000 or visit www.prudentialpalmsrealty.com or Lakewood Ranch Realty, call 941.907.2000 or visit www.LakewoodRanchRealty.com

###