

**DAFF**  
2011

 **DANCE ART FOOD  
FESTIVAL**

**Taste your way around  
the globe with delicious  
food by chef Paul Mattison  
from our Sidewalk Cafes.**

**Shop the World Bazaars  
for crafts and items  
from across the globe.**

**Bring the kids to  
Denitza's Corner for  
face-painting, rock-climbing,  
games and other fun activities.**

**Learn about traditional arts,  
crafts and cooking from  
international teachers at  
the Demonstration Booth**

**Watch authentic ethnic  
dances from different cultures  
performed on the Main Stage.**



1751 Mound Street  
Sarasota FL 34236

941 922 3520

941 822 2597

941 366 3757

[www.nvproduction.net](http://www.nvproduction.net)

*explore your talent*  
@  
**the van wezel**

**NV Production** is pleased to announce the launching of the first Dance, Art, Food Festival, which will be held on Saturday, April 30th 2 pm - 10 pm at the Van Wezel Performing Arts Hall located on the beautiful Sarasota Bay.

Introducing an atmosphere of extreme excitement, the Event will feature both individual & group dance performance' competitions spotlighting the premier talent of Florida's West Coast.

DAFF will present the extraordinary works of local artists including glass art, & body painting. 10,000 Guests are expected to visit enjoying many of the authentic ethnic cuisines.

**JOIN OUR CREATIVE FAMILY BY BECOMING  
A SPONSOR OF THE FESTIVAL!**

**Sponsorships**

As a sponsor of the DAFF Festival, companies gain visibility and widespread marketing exposure to a range of demographics from across the region, while supporting one of Sarasota's premier cultural events. Sponsorship Opportunities begin at the \$1,500 level, with benefits accruing as the level of sponsorship increases. Regardless of the sponsorship level selected, we are pleased to work with you to create event marketing strategies based on your specific business objectives and needs.

**Vendors**

Vendor booths are venues for related companies to exhibit or sell their products and/or services. Available booth sizes are 8'x10' or 8'x20'.

**Non-Profits**

The International Festival provides a platform for non-profit organizations to bring their message and mission to the public. Non-profit booths are 8'x10'. Up to half of non-profit booth rental fees may be offset by volunteer work or other contributions to the Festival as a whole.

**Contact us for more information on any of the venues above.**



## DANCE ART FOOD FESTIVAL

DAFF  
2011



@  
the van wezel  
Saturday, April 30th  
2 pm - 10 pm

*Chef Paul Mattison's happily ever after*  
**Buy  
YOUR TICKET  
TO DAFF**

Taste your way around the globe with delicious food  
by chef Paul Mattison from our Sidewalk Cafes.

Chef Paul Mattison Demonstrates "Pure Cuisine" in the DAFF Taste Tent  
\* 3:00 PM – 15 Minute Meal \* 6:00 PM – Specialty Meal

# explore your talent

If you can dance!

The event will feature both individual & group dance  
performance competitions

Enter a sweepstakes to win a trip to the Bahamas!  
(no purchase necessary)

To register please call: 941 379 1915 - 941 993 2431 - 941 922 3520 - 941 366 3757





Center hall (art)  
Vendors

Kids corner

Main sponsors

Vendors

Dance stage

Band

Side walk cafe south west

DAFF 2017



# DAFF

DANCE ART FOOD  
FESTIVAL  
@  
the van wezel

## Love every moment!

Offering the very best from around the world

### Food

Taste your way around the globe with famous local Chef **Paul Mattison** at our Sidewalk Cafes, featuring 7 Cuisines: Italian, Thai, Indian, Middle Eastern, Japanese, French & Carribean

15 Minute Meal with Guest Chefs  
**Nicola Giacomo** (Italy)  
**Jamie Jones** (Canada)



### Art

Shop the world Bazaars for crafts and items from across the globe

Learn about traditional art, crafts from our demonstration booth



### Dance

Watch authentic ethnic dances from different cultures performed on the main stage by over a hundred contestants



To register please call  
941 379 1915  
941 993 2431

REVELLE  
ACADEMY



### Kid's Corner

Bring the kids to Denitza's Corner for painting, face-painting, rock-climbing, piano lessons, games and other fun activities



**April 30th 2011**

**2 PM - 10 PM**

DAFF wants to treat you for dinner at one of the finest restaurants in Sarasota  
Simply come to the event and enter our charity raffle, raising money for orphans around the globe  
*...and enter a sweepstakes to win a trip to the Bahamas!*

For more information contact:

941 922 3520 - 941 822 2597 - 941 366 3757

Sponsorship with:

## *Dance Art Food Festival*



Our distinctive Dance Art Food Festival is a unique event where more than 10,000 affluent, well-educated patrons with a high disposable income will attend on one day.

Join one of the community's biggest cultural events in a relaxed outdoor venue. Generate tremendous exposure, enhance corporate branding and image, generate thousands of sales leads, launch effective promotions, and enjoy a wealth of advertising opportunities.

DAFF will outdraw some of the community's biggest sporting events. We are pleased to work with you to create event-marketing strategies based on your specific business objectives and needs.

Sponsors will be afforded a prime location in the show to sell, sample and promote products or services, as well as have their name and logo prominently adorned within thousands of dollars worth of television, radio, newspaper, cable and internet advertising.

- Extensive Traditional Media Marketing
- Public Relations Support
- Cross-Promotions
- On-Site Signage and Display
- VIP Treatment

Saturday, April 30th 2 pm - 10 pm  
at the Van Wezel Performing Arts Hall

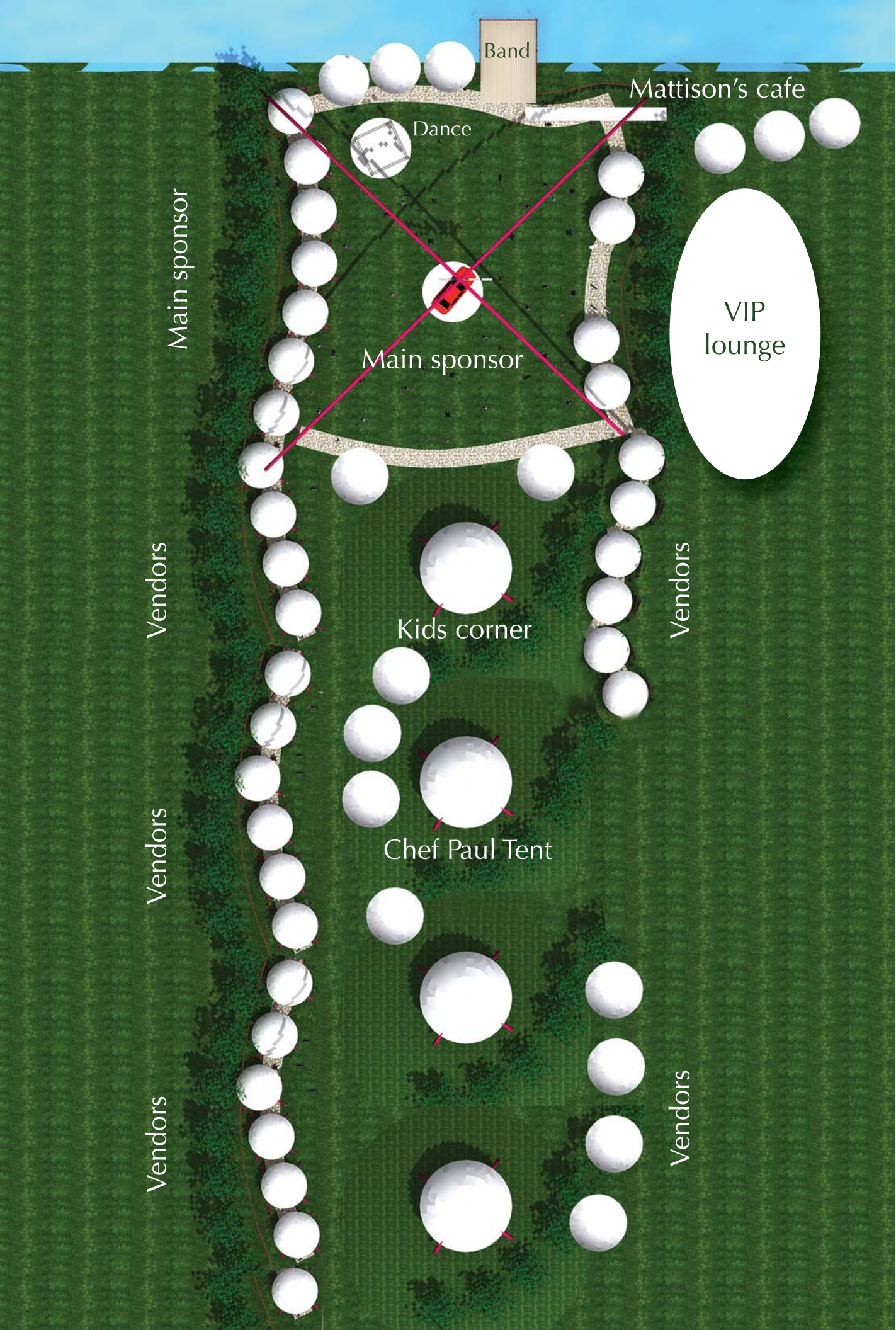
Call now for more information, one of our executives will help you.

**941 922 3520 - 941 822 2597 - 941 366 3757**



**sponsorship Banners**





Band

Mattison's cafe

Dance

Main sponsor

VIP lounge

Main sponsor

Vendors

Kids corner

Vendors

Vendors

Chef Paul Tent

Vendors

Vendors





*DANCE ART FOOD  
FESTIVAL*

@  
the van wezel

## *RATE CARD*

- Premier Sponsors:** platinum and gold east center grass, facing the main stage & water view  
20'x20'      \$10,000 \$5,000  
Logo appears on all Promotional Materials & Banners, Digital Screen  
and TV's advertising.
- Co-sponsors:** southwest water view shore 15'x10'      \$2500  
Logo appears on all Promotional Materials, Banners & Digital Screen
- Sponsors:** center hall Art 15'x10'      \$1500  
Logo appears on all Promotional Materials & Banners.
- Food Vendors:** (Restaurants) Sidewalk Cafes northwest water view 15'x10'      \$ 700
- Vendors:** south lane Bazaars 12'x10'      \$ 700
- Vendors:** east of the trail 10'x10'      \$ 500

For more information on Sponsorship opportunities please contact our office  
1751 Mound Street, Sarasota FL 34236 - Tel: 941 922 3520 - 941 822 2597 - 941 366 3757