

DESIGNERS' OWN
HOMES TOUR
SATURDAY & SUNDAY
OCTOBER 22-23 . 2011 . 11-4
SARASOTA . FLORIDA



8 AMERICAN SOCIETY OF INTERIOR DESIGNERS' OWN HOMES ON TOUR FOR A WEEKEND ... IT SELLS ITSELF AND YOU REACH YOUR MARKET IN THIS UNIQUE DESIGN PRESENTATION

PREMIERE SPONSORSHIP OPPORTUNITY BENEFITING HABITAT SARASOTA

GRAND BENEFACTOR SPONSORSHIP \$10,000

- TOP BILLING IN ALL PROMOTION & COLLATERAL MATERIALS
- COMPANY BANNER OPPORTUNITY IN FRONT OF EACH HOME
- FULL PAGE PROGRAM AD WITH PRIME PLACEMENT
- VIP PRIVILEGES
- REAL MAGAZINE HOME PAGE SPONSOR LISTING
- COMPANY LITERATURE IN TOUR HOMES
- 12 TOUR TICKETS

THE DIGS SPONSORSHIP \$5,000

- SECONDARY BILLING IN ALL PROMOTION & COLLATERAL MATERIALS
- COMPANY BANNER ADVERTISING IN FRONT OF EACH HOME
- FULL PAGE PROGRAM AD
- VIP PRIVILEGES
- REAL MAGAZINE HOME PAGE SPONSOR LISTING
- COMPANY LITERATURE IN TOUR HOMES
- 6 TOUR TICKETS

HEART & HOME PARTNERSHIP \$500

- BILLING IN ALL PROMOTION & COLLATERAL MATERIALS
- FULL PAGE PROGRAM AD
- REAL MAGAZINE HOME PAGE SPONSOR LISTING
- COMPANY LITERATURE IN TOUR HOMES

SOUTHERN LIFE PARTNERSHIP \$300

- BILLING IN ALL PROMOTION & COLLATERAL MATERIALS
- 1/2 PAGE PROGRAM AD
- REAL MAGAZINE HOME PAGE SPONSOR LISTING
- COMPANY LITERATURE IN TOUR HOMES

FLORIDA SUNSHINE PARTNERSHIP \$200

- BILLING IN ALL PROMOTION & COLLATERAL MATERIALS
- 1/4 PAGE PROGRAM AD
- COMPANY LITERATURE IN TOUR HOMES

CONTACT BETH BOYCE FOR THESE OR TAILORED SPONSORSHIPS
941.840.3549 OR BETHBOYCE@MSN.COM

NOTE - PROMOTION PLAN INCLUDES: TWO MONTHS PRINT AND ON-LINE ADVERTISING IN SRQ MAGAZINE AND REAL MAGAZINE; SPECIAL FEATURES AND ON-LINE ADVERTISING IN FLORIDA DESIGN MAGAZINE, SARASOTA HERALD TRIBUNE, AND THE OBSERVER; FULL DEDICATION TO DIGS ON ASID FWC WEBSITE; POSTERS, HAND-OUTS, BOOKMARKS; TICKET SALES IN FOUR LOCATIONS INCLUDING FARMER'S MARKET; RADIO & TV COVERAGE.

designer
ASID FLORIDA WEST COAST
DiGS