



*Where there's Love, there's Life  
Elie Tahari*

Join Saks Fifth Avenue  
in the fight against women's cancers.  
Shop Thursday, October 20, to  
Sunday, October 23, and Saks Fifth Avenue  
will donate 2% of sales.\*

Join us for  
**The Pink Party**

Thursday, October 20  
6 to 9  
*Kindly wear pink.*

"Breast" in Show Contest  
Entries for best pink apparel will be submitted and judged prior  
to the party. The top two in each category will appear onstage.  
Guests will vote throughout the evening, and the winners in  
each category will be "crowned."

Culinary samples and beverages provided by  
Cosimo's Brick Oven, Fleming's Steakhouse, Gold Coast Eagle  
Distributing, Libby's Cafe & Bar, Mattison's, Michael's on East,  
Milan Catering, Pacific Rim, Pastries by Design, Rx Catering,  
Sarasota Memorial Health Care System Food and Nutrition  
Department and Tasti D-Lite.



## KEY TO THE CURE

**SAKS FIFTH AVENUE  
and  
SARASOTA MEMORIAL  
HEALTHCARE FOUNDATION INC.**

invite you to kick off

### KEY TO THE CURE

A charitable initiative to fight women's cancers.

**The Pink Party**  
\$45 per person  
\$100 per person/Patron Level

Thursday, October 20  
6 to 9

3501 S. Tamiami Trail  
Sarasota

For more information, to RSVP or to enter the  
contest, please call 941.917.1286, or visit [SMHF.org](http://SMHF.org).

Names of all registered attendees will be held at the door.

Special thanks to our local charity partners



Working Together  
To Improve The Health Of Our Community

The Foundation has determined that goods/services in the amount of \$40 will be provided  
in return for this contribution therefore, \$5 of the contribution will be tax deductible.  
Patron level sponsors may take \$60 as a deduction. All other sponsors will receive a letter  
from the Foundation stating the tax deductible portion of their contribution. 100% of each  
contribution is received by Sarasota Memorial Healthcare Foundation, Inc. (Registration  
#CH003) A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY  
BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE  
(1.800.435.7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT,  
APPROVAL OR RECOMMENDATION BY THE STATE. Please write us if you wish to have  
your name removed from the list to receive fund raising requests supporting Sarasota  
Memorial Healthcare Foundation, Inc. in the future.

Cover artwork designed by Elie Tahari exclusively for Saks Fifth Avenue's  
2011 Key To The Cure campaign. Visit Saks Fifth Avenue, [saks.com](http://saks.com) or  
Saks Fifth Avenue OFF 5TH during October to purchase your limited-edition  
Key To The Cure T-shirt designed by Elie Tahari, \$35. 100% of the purchase  
price of each shirt benefits Saks Fifth Avenue's Key To The Cure campaign  
to fight women's cancers.

\*Saks Fifth Avenue stores, Saks Fifth Avenue OFF 5TH stores and [saks.com](http://saks.com)  
will donate 2% of sales, up to \$500,000, over these four days to local and  
national women's cancer charities. Visit [saks.com/KTTC](http://saks.com/KTTC) to learn more.

