



April 16-22, 2012

Sara Bay Country Club
Sarasota, Florida

www.SaraBayClassic.com



ROAD TO THE LPGA



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2012

Sara Bay
Country Club

Pro-Am
Opportunities

Corporate
Hospitality

Charitable
Impact

Pro-Am Opportunities



Treat your most valued associates and clients to the experience of a lifetime at the Pro-Am event held during tournament week. Each team will play 18 holes at Sara Bay Country Club with a Symetra Tour Professional and be treated to first class hospitality and service.

Wednesday, April 18th Pro-Am:
Afternoon Shotgun

**SYMETRA
TOUR**
ROAD TO THE LPGA

Play with a Symetra Tour Pro
\$2,000 per team (4 players)



The Symetra Tour "The Road to the LPGA" will serve as the return of women's professional golf to the Sarasota-Bradenton area April 16 – 22, 2012 at Sara Bay Country Club in Sarasota, Fla. Sara Bay Country Club previously played host to the LPGA Sarasota Open from 1952-1954.

This inaugural event is your chance to see professional golf up close as the best up and coming women players from around the world compete for their dreams of qualifying for the LPGA Tour. The Top 10 money winners on the Symetra Tour at the conclusion of the 2012 season will earn their 2013 LPGA Tour Cards

Sara Bay Country Club is rich in golf history and tradition, dating back to 1926 when the club opened with an exhibition match between Bobby Jones and Tommy Armour against Long Jim Barnes & Johnny Farrell. Later that year, the first 36-holes of the match that inspired the movie "Bagger Vance" was played here between Bobby Jones and Walter Hagen. In the 1940's Sara Bay hosted the third and fourth PGA Senior Championships, and in the 1950's, Sara Bay was the host site for the LPGA's Sarasota Open.

Don't miss the future stars of the LPGA Tour take on this storied course this April!

PRO-AM SPONSOR - \$10,000

- Naming rights to the Pro-Am on Wednesday
- Two (2) teams (8 players) in company sponsored Pro-Am
- Logo placement on Pro-Am apparel
- Logo placement on Pro-Am communications
- Signage branding during the Pro-Am
- Speaking opportunity at Pairings Party

\$5,000 LEVEL SPONSORSHIPS

Note: The following benefits are included in sponsorship

- One (1) Pro-Am team (4 players) in the Wednesday or Pro-Ams
- Corporate Ticket Package
- Corporate Logo inclusion on the tournament website

CADDIE BIB SPONSOR

- Corporate logo placement on all caddie bibs during tournament play

GOLF CART SPONSOR

- Corporate logo placement on all tournament golf carts

LEADERBOARD SPONSOR

- Corporate logo placement on on-course leaderboard

JUNIOR CLINIC SPONSOR

- Title sponsorship of the Junior Golf Clinic for kids ages 7-17

PAIRING PARTY SPONSOR

- Logo identification at private reception (April 17th)

VIP HOSPITALITY SPONSOR

- Naming rights sponsor of the VIP hospitality area
- Logo placement at VIP hospitality area
- VIP Hospitality ticket package

VOLUNTEER SPONSOR

- Logo placement on volunteer shirts and volunteer areas on-site

\$4,000 LEVEL SPONSORSHIPS

Note: The following benefits are included in sponsorship

- Two (2) Pro-Am playing spots in the Wednesday Pro-Am
- Corporate Ticket Package
- Corporate Logo inclusion on the tournament website

CORPORATE OPPORTUNITIES

DRIVING RANGE/PUTTING GREEN SPONSOR (2 available)

- Custom banner or putting green flags featuring sponsor logo

TICKET SPONSOR

- Company recognition on all General Admission tournament tickets
- Opportunity for coupon/discount offer for ticketholders

\$3,000 LEVEL SPONSORSHIPS

Note: The following benefits are included in sponsorship

- One (1) Tee Box Sign
- Corporate Ticket Package
- Corporate Logo inclusion on the tournament website

STANDARD BEARER SPONSOR

- Company recognition on all Standard Bearer signs (last six groups on Sat. & Sun.)

ECOLOGY SPONSOR

- Logo placement on all waste and recycling bins throughout the course

PAIRING SHEET SPONSOR

- Company recognition on cover of all pairing sheets

HOLE SPONSORSHIPS

1ST AND 10TH Tee Sponsor - \$3,500 for both

- Tee Box Signage at the most visible tee boxes on course
- Sponsorship also includes:
- Two (2) playing positions in the Thursday Pro-Am
 - Eight (8) 3-day General Admission tournament passes
 - Eight (8) VIP Hospitality passes
 - Four (4) Invitations to the Pro-Am Pairings Party
 - Logo inclusion on tournament website

Tee Box Sign - \$600

**FOR SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT
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