

# Thunder by the Bay

Benefiting Suncoast Charities for Children  
Photography by Giovanni Lunardi



Suncoast Charities FOR CHILDREN



The direct and indirect overall economic impact of the 2014 Thunder by the Bay Motorcycle Festival was calculated at \$7.4 Million (an 8.7% increase from 2013) and generated 5,400 room nights in area lodgings (up from 2,900 in 2013).