

## Suncoast Superboat Grand Prix Benefiting Suncoast Charities for Children

Photography by Ed Bertha























## Suncoast Charities FOR CHILDREN

The direct and indirect overall economic impact of the 2014 Suncoast Superboat Grand Prix was calculated at \$17,228,300 was calculated at \$17,228,300 (a 10.8% increase from 2013's \$15,549,300) and generated 15,900 room nights in area lodgings (up from 13,400 in 2013). 89.1% of out of county attendees surveyed said they visited the area due to the race and festival and not the July 4th holiday.

A special thanks to Kelly Gotha and the crew of the super yacht, Algorythm, for a fun day!