

5th Annual
Manatee PAL Golf Classic

THE RITZ-CARLTON



April 24, 2015

5 Big Reasons to Support PAL



1) Studies show, children who play team sports have a greater success in life.



2) Children who play sports are more physically fit.



3) Through sports, children learn teamwork, respect and responsibility.



4) Children must maintain passing grades in all subjects to play in PAL tournament games.



5) Mentoring by law enforcement gives children a positive role model and positive activities as an alternative to gangs and drugs.



PAL's Mission is to bring law enforcement, kids and families together in a positive, safe environment through sports and academics to build a strong community.

Statement from the president of our Board . . .

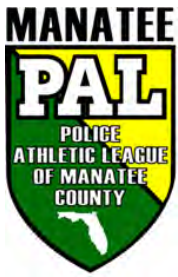
Well, another year has passed us by, and we are preparing for our fifth annual PAL Golf Classic. This year we are hosting the event at the fabulous Ritz-Carlton Members Golf Club on Friday, April 24, 2015. The course architect is Tom Fazio, who has received the Best Modern Day Golf Course Award three times!!! As in the past four PAL Golf Classic outings, our sponsors and players make this event not only special but a huge success for the Manatee PAL organization and ultimately for the KIDS.

Last year's PAL Golf Classic was a tremendous success; and we raised over \$50,000 for the organization. That money went to great use in that we are actively renovating a majority of our east campus classroom buildings as well as a good portion of our west campus classrooms. These renovations will allow the Manatee PAL organization to continue to provide a safe and quality atmosphere for early learning opportunities to our many charter school children and ultimately for our youth sports programs and summer camps.

I can't emphasize how important it is for our youth to have the opportunity to not only compete in sports, but to be around other children and have PAL's outstanding mentors, teachers, and coaches pass along their positive outlook on life; and that everyone has an opportunity to improve themselves as long as they respect one another and work hard for it. I can personally attest to how well such opportunities have benefitted me throughout my career and personal life.

I am hopeful that you decide to join us for this event and keep in mind that the event is scheduled on a Friday. If you have supported Manatee PAL previously, thank you so very much. If you have not been able to make this event, please try to do so as it is so important to our kids and the event is truly spectacular. This is our one and only major fund raising event we hold yearly. I hope to see you at the fifth annual PAL Golf Classic for Manatee County.

Bruce A. Bottorff
President, Board of Directors Manatee PAL



PAL GOLF CLASSIC AT THE RITZ-CARLTON APRIL 24, 2015

You are cordially invited

to attend the Manatee PAL Golf Classic
at the Ritz-Carlton Members Golf Club.

Proceeds benefit the childrens' programs

of the Police Athletic League of Manatee County.

Your participation in this event

ensures that

Manatee PAL can continue to make a

difference in the lives of

the most vulnerable families

in our community.



PAL GOLF CLASSIC AT THE RITZ-CARLTON

APRIL 24, 2015

TOURNAMENT SPONSORSHIP OPPORTUNITIES

Sponsors Receive Plaque and Recognition at Awards Ceremony

**HOST
SPONSOR
\$17,000**

Three foursome golf packages
Six additional non-playing guests*
200 raffle tickets
Premier signage at all PAL events for one year
Two banners displayed on the course and at PAL facility for one year
Name on tournament brochure, signs, shirts and hats
Opportunity to provide special gift/company information in gift bag

**ACE
SPONSOR
\$10,000**

Three foursome golf packages
Four additional non-playing guests*
150 raffle tickets
Three company sponsorship signs at tee boxes
Two banners displayed on the course and at PAL facility for one year
Name on tournament signs and all promotional materials
Opportunity to provide special gift/company information in gift bag

**EAGLE
SPONSOR
\$7,000**

Two foursome golf packages
Two additional non-playing guests*
100 raffle tickets
Two company signs displayed at the tee box and PAL facility for one year
Name on tournament sign and all promotional material
Opportunity to provide special gift/company information in gift bag

**BIRDIE
SPONSOR
\$5,000**

One foursome golf package
Two additional non-playing guests*
50 raffle tickets
Two company sponsorship signs at tee box
Opportunity to provide special gift/company information in gift bag

**19th HOLE
HOSPITALITY
SPONSOR
\$3,500**

One foursome golf package
Two additional non-playing guests*
One company sponsorship sign at 19th Hole
Opportunity to provide special gift/company information in gift bag

**All sponsors will receive recognition in the souvenir program.
Proceeds benefit the PAL programs and help make a difference in the lives of our youth.**

Manatee PAL - helping kids succeed through sports, academics and police mentoring.



PAL GOLF CLASSIC AT THE RITZ-CARLTON

APRIL 24, 2015

ADDITIONAL SPONSORSHIP OPPORTUNITIES

FLOP-SHOT WALL

A 10' wall will be built that contestants hit over. Your company logo will be placed on this wall. **\$2,500**

GLASS BREAK SPONSOR

Your name or company logo will be displayed on glass for glass break contest. **\$2,500**

CART SPONSOR

Your name or company logo will be displayed on all golf carts. **\$2,000**

CADDY SPONSOR

You or your company will sponsor course caddies and receive on-course signage. **\$2,000**

PHOTOGRAPHY/VIDEO SPONSOR

Your name or company logo will be displayed with each team photograph and receive on-course signage. **\$2,000**

PUTTING CONTEST SPONSOR

Your company will sponsor the putting contest, receive on-course signage at the putting green. **\$1,500**

PRINTING SPONSOR

Your company will sponsor all printed materials with your name or logo displayed. **\$1,500**

BAG O' MONEY

Cash will be placed on a green that contestants will take a shot at. If a player hits the bag, they win. **\$1,000**

CLOSEST TO THE PIN SPONSOR – 4 spots available

Your company will sponsor **One** closest to the pin hole, receive on-course signage at designated contest hole. **\$500**

TEE SPONSOR

Your name or company logo will be displayed at one tee box. **\$200**

RAFFLE DONATIONS --- See Tournament Sponsorship Form

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PAL GOLF CLASSIC AT THE RITZ-CARLTON

APRIL 24, 2015

PARTICIPANT/TEAM ENTRY FORM

- ☐ Yes! I (We) want to register for this year's PAL Golf Classic at The Ritz-Carlton .
- ☐ I (We) can't play but want to contribute. Enclosed is my tax-deductible donation of \$ _____.
- ☐ Please register us and invoice us for payment processing to the address below.
- ☐ Please register us and charge our credit card. Please send receipt to address below.

Company: _____
Contact Person: _____
Company Address: _____
City: _____ State: _____ Zip: _____
Phone: () _____ Email: _____
Please charge my: ___ Visa ___ MasterCard ___ American Express
Credit Card #: _____ Exp. Date: _____
3-digit code (on back of card) _____
Authorized signature: _____

Please reserve space for the following golfers (s)

1	Name:	Contact Phone:
	Address:	City: State: Zip:
	Email:	Shirt Size:
2	Name:	Contact Phone:
	Address:	City: State: Zip:
	Email:	Shirt Size:
3	Name:	Contact Phone:
	Address:	City: State: Zip:
	Email:	Shirt Size:
4	Name:	Contact Phone:
	Address:	City: State: Zip:
	Email:	Shirt Size:

Mail Tournament Sponsorship Form, Entry Form and Payment (Checks payable to Police Athletic League) to:
The Police Athletic League of Manatee County • Attention: PAL GOLF CLASSIC
202 13th Avenue East • Bradenton, Florida • 34208

Proceeds will benefit the PAL programs and help make a difference in the lives of our youth.
Credit card information at PAL is destroyed after authorization and approval.

Manatee PAL - helping kids succeed through sports, academics and police mentoring.



PAL GOLF CLASSIC AT THE RITZ-CARLTON

APRIL 24, 2015

Tournament Sponsorships

Company: _____
Contact Person: _____
Company Address: _____
City: _____ State: _____ Zip: _____
Phone: (____) _____ Email: _____
Please charge my: ☐ Visa ☐ MasterCard ☐ American Express
Credit Card #: _____ Exp. Date: _____
3-digit code (on back of card) _____
Authorized signature: _____

Please reserve the following sponsorships(s) for the PAL Golf Classic on Friday, April 24, 2015

SPONSORSHIP OPPORTUNITIES:

HOST Sponsor	\$17,000
Ace Sponsor	\$10,000
Eagle Sponsor	\$ 7,000
Birdie Sponsor	\$ 5,000
19th Hole Hospitality Sponsor	\$ 3,500
Flop-Shot Wall	\$ 2,500
Glass Break Sponsor	\$ 2,500
Cart Sponsor	\$ 2,000
Caddy Sponsor	\$ 2,000
Photography/Video Sponsor	\$ 2,000
Putting Contest Sponsor	\$ 1,500
Printing Sponsor	\$ 1,500
Bag o'Money	\$ 1,000
Closet to the Pin (4 spots available)	\$ 500
Tee Sponsor	\$ 200

Amount Enclosed \$ _____

I will mail my check at a later date

I will supply a RAFFLE PRIZE or other prizes as listed: _____

GOLF PARTICIPANTS:

Individual:

_____ participant(s) @ \$ 450 per person

Team:

_____ participant(s) @ \$ 1,800 per team

Non-playing Guests:

_____ Additional guest(s) @ \$ 75 each

Space is limited.

Please complete enclosed Entry Form.

Donation:

I can't play but want to contribute.

Enclosed is my tax deductible donation of

\$ _____.



PAL GOLF CLASSIC AT THE RITZ-CARLTON

APRIL 24, 2015

ENJOY A PERFECT DAY OF GOLF.

WHEN: Friday, April 24, 2015

WHERE: Ritz-Carlton Golf Club
15150 70th Terrace East
Bradenton, FL 34202

TIME: Check-in	10:00 am
Driving Range Opens for Practice	10:00 am
Flop Shot & Putting Contest	10:30 am– Noon
Lunch Buffet	11:00 am
Shotgun Start	12:30 pm

Happy Hour	5:30 – 6:00 pm
\$75 for Extra Non-playing Guest*	
Raffle, Silent Auction and Live Auction	

Awards Ceremony and Buffet	6:00 – 8:00 pm
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COST: Package includes 18 holes of golf, gift bags, buffet lunch, raffle, auctions, happy hour and buffet.

\$450 Individual	\$1,800 Foursome
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RSVP: April 1, 2015

www.ManateePal.Org for registration forms or
call **941-747-1118 x 147** to register.



PAL GOLF CLASSIC AT THE RITZ-CARLTON

APRIL 24, 2015

ABOUT PAL

The Manatee County Police Athletic League was founded in 1989 under the sponsorship of the **Bradenton Police Department. In 1990, the Manatee County Sheriff's Office assumed sponsorship.** In June of 2009, the Police Athletic League of Manatee County, Inc. separated from the PAL Corporation. Today, the Police Athletic League of Manatee County (Manatee PAL) is one of 56 leagues in the state of Florida, which serves over 275,000 children annually.

Manatee PAL provides programs for youth with wide and varying interests. These programs seek to develop mind and body through academics and sports training. Our programs include:

- Football (July - November)
- Basketball (November-March, travel team year-round)
- Cheerleading (July - November)
- Boxing (year-round)
- Inline Hockey (year-round)
- Summer Camp and Reading Program (June - August)

Manatee PAL serves about 1,500 youth annually and provides alternative recreation, education, and athletic activities under the supervision of law enforcement officers and volunteers. It seems to foster a bond of mutual trust, respect and understanding among law enforcement officers and the young people, by enabling them to interact in a positive setting. This relationship helps to prevent gang violence and drug activity through the use of educational and sports activities. PAL is based on the strong belief that children, if reached early enough, can develop a strong positive attitude in their journey through life.

Many former PAL members have become collegiate athletes and/or professional athletes. Manatee PAL has also had several members join our local law enforcement agencies as officers. These and many other success stories of PAL members demonstrate that PAL works; and law enforcement officers mentoring kids has a positive influence on their lives. No other programs in Manatee County offer the activities and supervision that PAL does at such a low cost. PAL is making a difference in the lives of these youth.

Manatee PAL is located on a 37-acre campus with baseball fields, football fields, a gymnasium, an outdoor basketball court, a boxing/fitness gym, a roller rink and playground areas. The key challenge for providing services at the Police Athletic League of Manatee County, Inc. is the age and condition of **the infrastructure. Built in the 1950's and 1960's, the PAL campus is outdated and in poor condition.** The facility requires continual maintenance and is energy inefficient. The campus has four main components: West (Main) campus, East campus, sports playing fields and courts, and the parking/drainage systems.

The proposed long term solution is to make extensive repairs to all campus wings. The repairs will include replacing the roof material, repairing sub-roof decking, replacing existing windows with more energy efficient windows, installing new flooring and drywall and replacing old inefficient air conditioning units. It is a huge commitment; and one that we are willing to undertake for the sake of the children.

Manatee PAL is a 501 (c3) non-profit organization funded by grants and donations from the community. PAL relies on the continued support of concerned individuals and businesses who believe in PAL's mission.



PUTTING KIDS FIRST

Manatee PAL Programs

PAL's football stadium currently caters to over 400 players. One of the most diverse in the county, PAL serves children from ages 5-14. Our coaches, led by Deputy Eddie Starling, strive to teach life skills, academic responsibility, character and to develop quality athletes. Over the last five years there has been an increase of PAL kids participating at the high school and collegiate level; and several former PAL athletes have gone on to play in the NFL.

Our basketball program is the best in the community. It is available to boys and girls, ages 5 through 16. **Over 220 youth participate in the house league and 72 participate with PAL's travel team. With direction** from Deputy Ralph Bryant, players learn to respect all aspects of the game, including themselves, teammates and teachers. Several of our kids have told us that the organization inspired them to be better at the game of life as well as basketball. Through the years, a number of players have gone on to college and professional competition, thanks to the skills they developed at PAL.

The boxing program, headed by former 2-time Heavyweight Champion, China Smith, engages young people and families in a fitness-based crime prevention program called Knocking Out Negativity. When our boxers are engaged at PAL, they connect with their families, help more at home, get better grades, stay in shape, set goals, handle short-term defeats and celebrate their successes.

In addition to physical fitness, sports, games, field trips and arts & crafts, the PAL summer camp incorporates academic reinforcement through our reading program; and we integrate social skills through our Summer Leadership Academy. PAL summer camp uses fun and recreational activities to encourage reading, art appreciation and social values. Efforts are made to resource parental time to prepare a two-way connection between the youths and their families. Open to all children from 5-14, PAL is an affordable alternative for most parents when school is out.

Manatee PAL and the Giving Partners Challenge

This September, Manatee PAL participates in the Giving Partner Challenge. Donations over \$25 and up to \$1,000 may be doubled with matching grants by local philanthropic organizations. By going to the Giving Partner website and donating to Manatee PAL, you can help raise awareness of our mission to the community. Your donations may be matched, doubling the amount of donations received by PAL.

Donations to PAL go towards our sports and academic programs. Sports teach children responsibility, leadership, teamwork, fair play and self-respect. Additionally, PAL requires that each student maintain passing grades in order to play on the team.

More than any other activity, sports has the greatest impact on lifelong success. According to The Journal of the American Enterprise Institute, ***"Athletics seem to give a bigger edge to students than other activities, such as band, student government or theater. If you take two kids who have the same IQ and put one in sports, he/she will have a better future."***

Through your generous donation, you are choosing to make a lasting difference in the lives of the children we serve. Thank you for helping us to help kids! Without you, Manatee PAL could not provide such strong athletic, mentoring and life-changing sports programs.

Manatee PAL
202 13th Ave East, Bradenton, FL 34208
941-747-1118

www.manateepal.org

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www.ManateePAL.org

Faces of Manatee PAL

Manatee PAL - helping kids succeed through sports, academics and police mentoring.

