

REAL

Exclusive Magazine
GetRealExclusive.com

local focus ♦ global reach



BUSINESS BUILDER

WHERE BUSINESS REALLY MATTERS

Brand Awareness and Relationship Development

If your business comes from relationships, relationships should be your business. REAL Exclusive Magazine's Business Builder provides a unique forum to put you and your business in front of a variety of professionals. REAL's Business Builder is a way to gain access a more diverse population. We are a group of professionals growing a team of small businesses that believe health and wellness is an integral part of building a successful career and lifestyle.

Our new Mastermind Business Builder Group will meet bi-monthly for business development and quarterly event planning. Members discuss marketing strategies, referral needs, discount promotional needs, upcoming events and opportunities.

We know networking can be an additional cause of daily stress. At Business Builder, we provide an outlet for professionals to learn how to build wellness into your business agenda for the day and maximize happiness and productivity. The Business Builder is a "Networking For Your Health" Exclusive Event. Members and sponsors join in to bring circles of influence together to build up businesses and providing an added benefit of supporting a charitable organization or local family in need.

Attendance to the event is complimentary for guests. It is held quarterly at Gold Coast Eagle Distributing. Members and sponsors are encouraged to invite clients and contacts as a thank you for their time. Guests, members and sponsors will network with top area agents, property and business owners, board and association members and more. Sonny's Catering provides delicious barbeque and healthy food options. Enjoy fine Budweiser beers on tap as well as nonalcoholic beverages. Take the stress out of networking and visit our sponsors and partners in the natural health and wellness field. Explore sponsor displays, try a little yoga and take some time to motivate yourself by listening to our speakers. We are looking for corporate sponsors and local businesses that want to get away from the "norm" of networking and marketing who want to join a growing group of professionals that want to really do business together.

Sponsoring Business Builder helps you find new opportunities, build relationships, learn about different businesses, become aware of local charities, and in the end is a virtuous circle. As a sponsor you are promoted through the REAL Exclusive Magazine website, in print and via social media outlets (as applicable). Photography, a digital social media photo booth, and post event coverage ensure your sponsorship continues long after the event concludes.

What is unique about Business Builder is we encourage all sponsors to reach out and invite your clients and business colleagues to attend. In other words, all sponsorships come with unlimited attendee invitations and sponsors are encouraged to promote and invite guests as, "This is your event too!" Together we all make Business Builder bigger and better increasing the opportunity to find that next key relationship.

There are 3 levels you can participate in. A Partner sponsorship provides a full page ad in 11 issues, exclusive marketing promotion, 4 quarterly networking events, lead generation and more! See below for additional levels.

In addition, 5-8% of advertising fees will go to a REAL Exclusive charity of your choice. You may choose from a) Suncoast Charities for Children, b) Removing Obstacles, c) The Vision Foundation, or (d) M.U.C.H. Foundation. Please ask to learn more about our great charity organizations and what we strive to provide to the community.

Our Business Builder event is held quarterly. Upcoming events:

February 6, 2019: Removing Obstacles
 May 2019: Suncoast Charities for Children
 August 2019: MUCH Foundation Pending
 November 2019: Jazz Festival Pending

Start the year off with all your marketing needs in one place. Thank you in advance for being a part of Business Builder. Grow your business while making a difference. Lock your sponsorship in today as they are subject to change.

Please email KimBurns@GetRealExclusive.com to set up a time to review the sponsor packets and get you started. If you have any questions please email the above address or call 215-499-0444.

Thank you for your time and consideration,

Kim Burns, OTR/L CLT
 REAL Exclusive Magazine: Event and Media Coordinator
 Natural Health Advisor



BUSINESS BUILDER
SPONSOR BENEFITS GUIDE

Partner

Associate

Member

	\$25,000/year	\$1,500/event	\$500/event
REAL Exclusive Magazine Promotional Marketing		\$6,000/Year	\$2,000/year
Full page ad in REAL Magazine - 11 issues	✓		
Included in monthly Ad for Business Builder	✓	✓ (yearly only)	✓ (yearly only)
Quarter page ad in REAL Exclusive Magazine - Print & Digital		✓	
News Press Releases per year	6	1 per event	1 per event
4 Business Builder Networking Events - Quarterly	✓	✓	✓
Verbal Recognition at each event	✓	✓	✓
Floor time at all events	✓	✓	
Visual Recognition at the events	✓	✓	✓
Event pop up banner display,	✓		
TapSnap social media photos and kiosk	✓	✓ (photos only)	
Ability to bring business pop up banner	✓	✓	✓
Power Point display recognition during event		✓	✓
Dedicated area at all events	✓	✓	✓
6' Table included	✓	✓	✓
Linen Provided	✓		
EVENT MARKETING			
Recognition of Sponsorship with Advertising	✓	✓	✓
Logo included on Business Builder Facebook event cover	✓	✓ (yearly only)	✓ (yearly only)
Group posts on event Facebook page	✓	✓	✓
Dedicated posts on event Facebook page	✓	✓	
Link included on website announcement	✓	✓	✓
Save the Date e-blast	✓	✓ (yearly only)	✓ (yearly only)
Invitation e-blast	✓	✓	✓ (yearly only)
Last Call e-blast	✓	✓	✓
FOLLOW UP			
Incorporated into follow-up email to all TapSnap participants	✓		
Provided with excel spreadsheet of all TapSnap participant email addresses	✓		
Provided with Attendee email list	✓		
Invitation to private events	✓	✓ (yearly only)	✓ (yearly only)
Access to private event sponsoring opportunities	✓	✓	✓
Company listed with link on the REAL Website Event Recap	✓	✓	✓
Company listed on the REAL Magazine 2 Page Print Recap	✓	✓	✓

Business Builder Sponsorships

All Levels include:

Unlimited invitations to clients and potential customers

Networking with top area agents, property and business owners, board and association members

Business Builder Partner Sponsorship

\$25,000/year (paid quarterly – in advance)

4 Partner Sponsor positions available

REAL Exclusive Magazine Promotional Marketing

Full page ad in REAL Magazine -11 issues

Included in REAL's monthly Business Builder AD

6 Web News Press Releases per year

4 Business Builder Networking Events - Quarterly

3-5 minute Floor time Recognition at each event

Visual Recognition at the events

- Event pop up banner display

- Ability to bring your own pop up banner

- TapSnap social media photos and kiosk

- Power Point display recognition during event

Dedicated area at all events

- Premium positioning with 6' Table included

- Linen Provided (Black-if needed)

EVENT MARKETING

Recognition of Sponsorship with Advertising

- Logo included on Business Builder Facebook event cover

- Group posts on event Facebook page

- Dedicated posts on event Facebook page

- Link included on website announcement

- Save the Date e-blast

- Invitation e-blast

- Last Call e-blast

- Ability to provide a take away bag

FOLLOW UP

Access to privately sponsored events

Invitations to privately sponsored events

Incorporated into follow-up email to all TapSnap participants

Provided with excel spreadsheet of all TapSnap participant email addresses

Provided with attendee RSVP list

Company listed with link on the REAL Website Event Recap

Company listed on the REAL Magazine 2 Page Print



Business Builder Associate Sponsorship

5 Associate Sponsor positions available \$6,000/year \$1,500/event

REAL Exclusive Magazine Promotional Marketing

Quarter page ad in REAL Magazine – 1x sponsor/1 issue, 4x sponsor/12 issues

Included in REAL's monthly Business Builder AD (yearly only)

Web News Press Release 1x sponsor/1 Release, 4x sponsor/4 Releases

Business Builder Networking Events - Quarterly

Verbal Recognition at each event

Floor time at all events (1-2 minutes)

Visual Recognition at the events

Event pop up banner display

Ability to bring your own pop up banner

TapSnap social media photos and kiosk

Power Point display recognition during event

Dedicated area at all events

6' Table included, Business to supply linen

EVENT MARKETING

Recognition of Sponsorship with Advertising (dependent upon registration time)

Logo included on Business Builder Facebook event cover

Group posts on event Facebook page

Dedicated posts on event Facebook page

Link included on website announcement

Save the Date e-blast

Invitation e-blast

Last Call e-blast

Ability to provide a take away bag

FOLLOW UP

Access to privately sponsored events, Invitations to privately sponsored events

Company listed with link on the REAL Website Event Recap

Company listed on the REAL Magazine 2 Page Print Recap

Business Builder Member Sponsorship

10 Member Sponsor positions available \$2,000/year \$500/event

REAL Exclusive Magazine Promotional Marketing

Included in REAL's monthly Business Builder AD (yearly only)

Web News Press Release 1x sponsor/1 Release, 4x sponsor/4 Releases

Business Builder Networking Events - Quarterly

Verbal Recognition at each event

Visual Recognition at the events

Ability to bring your own pop up banner

Power Point display recognition during event

Dedicated area at all events

6' Table included, Business to supply linen

EVENT MARKETING

Recognition of Sponsorship with Advertising (dependent upon registration time)

Group posts on event Facebook page

Invitation and Last Call e-blast

FOLLOW UP

Access to private event sponsoring opportunities

Company listed with link on the REAL Website Event Recap

Company listed on the REAL Magazine 2 Page Print Recap



Today's Date: _____

Sponsor Level: _____

Company Name (as you would like it promoted):

Address:

Contact Name:

Telephone:

Email:

Donation for Raffle (please add value):

Please scan the completed form along with a short paragraph about your business with all contact details, website address and logo. Logos & Artwork should be hi-resolution (300 dpi).

Email to:

KimBurns@GetRealExclusive.com Use "Business Builder" as subject line

Checks must be mailed within 5 days of receipt of this executed form to: REAL Exclusive Magazine, PO Box 10661, Bradenton, FL 34282.



THIS IS YOUR RECEIPT – PLEASE KEEP A COPY FOR YOUR RECORDS

Our mission is to provide businesses and clients with an avenue to create and build dreams. Business Builder always benefits the local community