



February 23, 2019

Dear Community Supporter,

Eye Center Inc., Vision Foundation and the Hernando De Soto Historical Society will be hosting the 11th Annual Beertopia on Saturday, February 23, 2019. Beertopia is a beer and local cuisine sampling event that takes place at Gold Coast Eagle Distributing, the industrial hub of everything beer. This event has great results year after year with over 350 people in attendance, thousands of dollars donated to the community, and an impressive display of beer and foods from local sponsors. This year, we are anticipating the crowds to grow yet again, and we would greatly appreciate your organizations' involvement and support.

Eye Center Inc., Vision Foundation is a nonprofit organization committed to providing eye care and glasses to underprivileged children. Proceeds from Beertopia will enable us to provide free eye examinations and a complete set of glasses to any needy student in Manatee County.

The Hernando De Soto Historical Society, Inc. is a community organization of 225 Conquistadors (volunteer members) who celebrate the historical significance of Spanish explorer Hernando De Soto's landing near the mouth of the Manatee River in May 1539. Financially they support a sister organization, the nonprofit Conquistador Historical Foundation, which provides monies to local community charities, funds scholarships, and sponsors educational programs; including a student exchange program with Bradenton's Sister City of Barcarrota, Spain.

We encourage you to become involved in this community-wide charitable event, which creates a great opportunity for your business to increase its customer base. Thank you in advance for taking the time and consideration to become involved in this years event.

Best Regards,
The 2018 Beertopia Planning Committee

Dr. Sarah Mackie, Eye Center Inc, Vision Foundation
Ph: (941) 795-2020 sarahlouann@gmail.com
Hernando De Soto Historical Society
Ph: 941-747-1998 Fax 941-747-7953

**Hernando Desoto Historical Society and Eye Center Inc., Vision Foundation
THANK YOU FOR YOUR SUPPORT**



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2019 Sponsorship Opportunities

Pitcher Sponsor(s) - \$3,000

- 10 event tickets
- 4 VIP pub table with bar stools at event
- 4 VIP parking passes
- Prominent logo placement on all marketing materials
- Business name mentioned on all other media outlets
- Logo on all event signage
- Stage mentions during the event
- 2 Full page ad in event program (Color 8.25" x 5.25")

Pint Sponsor(s) - \$2,000

- 8 event tickets
- 3 VIP pub table with bar stools at event
- 4 VIP parking passes
- Prominent logo placement on all marketing materials
- Business name mentioned on all marketing materials
- Logo on all event signage
- Stage mentions during event
- Full page ad in event program (Color 8.25" x 5.25")

Schooner Sponsor(s) - \$1,000

- 6 event tickets
- 2 VIP pub table with bar stools at event
- 3 VIP parking passes
- Logo placement on all marketing materials
- Logo on all event signage
- Stage mentions during event
- ½ page ad in event program (Color 4.125" x 5.25")

Middy Sponsor(s) \$500 each

- 4 event tickets
- 1 VIP pub table with bar stools at event
- 2 VIP parking pass
- Logo on event signage
- Stage mentions during event
- ¼ page ad in event program (Color 4.125" x 2.625")

Sampler Sponsor(s) \$250 each

- 2 event tickets
- Business card ad in event program (3.5" x 1.5")
- Business name on event signage

Hernando Desoto Historical Society and Eye Center Inc., Vision Foundation
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2019 Beertopia Sponsorship Agreement Form

Benefiting Eye Center Inc., Vision Foundation and Hernando Desoto Historical Society

Major Event Sponsors

- ___ \$3,000 Pitcher Sponsor(s)
- ___ \$2,000 Pint Sponsor(s)
- ___ \$1,000 Schooner Sponsor(s)
- ___ \$ 500 Middy Sponsor(s)
- ___ \$ 250 Sampler Sponsor(s)

NOTE: All logos and business profiles must be submitted ASAP to ensure inclusion in all areas listed in sponsorship description. Print ad in event program due December 31, 2018. Please send to andreacox1@gmail.com.

Business/Individual Name: _____
(Please print name as it should appear on all printed material)

Contact Name: _____

Contact Email: _____

Contact Phone: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Submit form and payment to:
Hernando DeSoto Historical Society, 6404 Manatee Ave W, Suite G, Bradenton, FL 34209,
(941) 747-1998

Email logo and ad to:
Andrea Cox, andreacox1@gmail.com, (941) 356-0671

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