



February 23, 2019

Dear Community Supporter,

Eye Center Inc., Vision Foundation and the Hernando De Soto Historical Society will be hosting the 11th Annual Beertopia on Saturday, February 23, 2019. Beertopia is a beer and local cuisine sampling event that takes place at Gold Coast Eagle Distributing, the industrial hub of everything beer. This event has great results year after year with over 350 people in attendance, thousands of dollars donated to the community, and an impressive display of beer and foods from local sponsors. This year, we are anticipating the crowds to grow yet again, and we would greatly appreciate your establishment's involvement and support.

Eye Center Inc., Vision Foundation is a nonprofit organization committed to providing eye care and glasses to underprivileged children. Proceeds from Beertopia will enable us to provide free eye examinations and a complete set of glasses to any needy student in Manatee County.

The Hernando De Soto Historical Society, Inc. is a community organization of 225 Conquistadors (volunteer members) who celebrate the historical significance of Spanish explorer Hernando De Soto's landing near the mouth of the Manatee River in May 1539. Financially they support a sister organization, the nonprofit Conquistador Historical Foundation, which provides monies to local community charities, funds scholarships, and sponsors educational programs; including a student exchange program with Bradenton's Sister City of Barcarrota, Spain.

We encourage you to become involved in this community-wide charitable event, which reaches over 350 new taste buds. Thank you in advance for taking the time and consideration to become involved in this year's event.

Best Regards,
The 2018 Beertopia Planning Committee

Dr. Sarah Mackie, Eye Center Inc., Vision Foundation
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Hernando De Soto Historical Society
Ph: 941-747-1998 Fax 941-747-7953

**Hernando Desoto Historical Society and Eye Center Inc., Vision Foundation
THANK YOU FOR YOUR SUPPORT**



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We would love to have you as a Restaurant Sponsor at Beertopia!

There are many benefits to donating:

- Promoting your famous cuisine to a large local audience drawing from Manatee and Sarasota counties with your own 10” x 10” food sampling station at the event
- Showcasing your business via promotional materials such as menus, coupons and business cards at the event
- Inclusion in local marketing efforts

We will provide you with the following:

- 10” x 10” food sampling station
- Signage at station
- Serving table
- Prep table
- Electric
- Plastic culinary
- Paper plates
- Napkins

Restaurants responsibilities:

- Sampling portions for over 350 people (Note: there will be a total of 10 restaurants)
- At least one person from establishment to serve and promote business
- Logo submitted to andreacox1@gmail.com

Business/Individual Name: _____
(Please print name as it should appear on all printed material)

Contact Name: _____

Contact Email: _____

Contact Phone: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Submit form to: Dr. Sarah Mackie, Eye Center Inc. (941) 794-5918 fax, sarahlouann@gmail.com, or Hernando Desoto Historical Society, 6404 Manatee Ave. West, Suite G, Bradenton, FL 34209

**Hernando Desoto Historical Society and Eye Center Inc., Vision Foundation
THANK YOU FOR YOUR SUPPORT**